



# News Release

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## **U.S. BANK VOYAGER OFFERS DISCOUNTED ONLINE DRIVER SAFETY LESSONS**

**HOUSTON** (Sept. 24, 2009) – U.S. Bank Voyager Fleet Systems is teaming up with The CEI Group, Inc. (CEI) to offer Voyager cardholders DriverCare Web-Based Training™ driver safety lessons at a 25 percent discount.

Developed by CEI, DriverCare Web-Based Training offers multiple modules for fleet drivers. The curriculum focuses on techniques drivers can employ to safeguard against highway collisions, pointers on how to cut fuel consumption and ways to reduce the hazards posed by bad weather, night driving and roadside breakdowns.

“Each year, industry statistics show that one in five fleet vehicles will be involved in some type of accident. By giving our cardholders easy access to driver safety lessons online, we hope to reduce the likelihood that Voyager cardholders will be involved in an accident,” said Jeffrey A. Rankin, senior sales and marketing officer, U.S. Bank Corporate Payment Systems.

The self-service web site is designed for use both by automotive fleets and individual drivers. To help fleet managers run a driver safety training program, the site has built-in administrative features that enable them to assign training to individual drivers, track their progress, retain records and run a variety of status reports.

“Our lessons are effective because they offer a highly engaging learning experience,” said Ryan Woolfenden, CEI senior manager of business development. “They feature simulations that employ 3-dimensional computer graphics and realistic sound effects, along with interactive exercises and tests the driver has to pass to receive credit.”

Voyager clients can purchase and take the lessons at [training.drivercare.com/voyager](http://training.drivercare.com/voyager) or log onto the website via Voyager Fleet Commander Online.

### **About Voyager**

U.S. Bank Voyager Fleet Systems is a leading provider of the universal fleet fueling and maintenance cards for over 1.6 million vehicles. Specifically designed to serve the needs of any size fleet, Voyager issues the Voyager Fleet Card, accepted at over 230,000 retail locations in all 50 states and provides comprehensive fleet management information services to commercial businesses and government agencies. To learn more, visit Voyager online at [usbcpsolutions.com/fleet](http://usbcpsolutions.com/fleet).

### **About U.S. Bancorp**

U.S. Bancorp (NYSE: USB), with \$266 billion in assets, is the parent company of U.S. Bank, the 6th largest commercial bank in the United States. The company operates 2,850 banking offices

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and 5,173 ATMs in 24 states, and provides a comprehensive line of banking, brokerage, insurance, investment, mortgage, trust and payment services products to consumers, businesses and institutions. Visit U.S. Bancorp on the web at [www.usbank.com](http://www.usbank.com).

#### **About CEI**

Founded in 1983, CEI is a leading provider of technology-enhanced vehicle accident management services. In 2000, CEI launched DriverCare™, a line of fleet risk and driver safety services that includes DriverCare Risk Manager™, a comprehensive fleet risk management tool; DriverCare mvrComplete™, a motor vehicle record retrieval and reporting system; DriverCare Quarterly™, a driver safety newsletter, and DriverCare Web-Based Training™.

CEI's customers include self-insured commercial, institutional and governmental fleets, directly and through its alliances with fleet leasing companies. CEI also provides vehicle direct repair program outsourcing to leading property and casualty insurance companies. The company is headquartered near Philadelphia, Pa., and has field sales offices in Trevoese, Pa.; Monroe, Mich.; Tulsa, Okla.; and Pittsburgh Pa. For more information about CEI, visit [ceinetwork.com](http://ceinetwork.com).

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