

U.S. Bank Voyager Affinity Program

Through a partnership with Leaseure Corporation



GPS Products



Background

GPS vehicle tracking in the commercial vehicle space has been growing exponentially over the past three years. Leaseure Corporation began researching GPS solutions in late 2005, and selected a GPS product from NetworkFleet/NetworkCar that would be a natural value-added tool for existing and prospective vehicle clients.

The **NetworkFleet/NetworkCar** GPS solution is the only product on the market capable of providing both a rich suite of traditional GPS tracking services and the ability to capture and report vehicle diagnostic data from a vehicle's onboard computer system. This combination of technologies helps fleet managers and business owners reduce operational costs; increase driver safety and increase revenues with route optimization. Some functions (i.e. tracking vehicle diagnostic capabilities) are not available on construction and heavy equipment vehicles.

New For 2008

Leaseure is one of a limited number of resellers offering the new commercial line of products from TomTom Work. This offering incorporates the TomTom navigation technology with new GPS tracking and two-way communication functions, making the products perfect for any service-related business. For example, while a driver is on the road or at a current job, dispatchers/service managers can send new job instructions along with new job navigation directions.

The TomTom Work Link connection can connect up to five digital I/O connections, such as lift gates, automatic doors or other on-board sensors, which may be viewed and controlled online via the Internet in the TomTom WEBFLEET system.

Additionally, TomTom's navigation display may be disconnected from the system and used as a portable navigation device. Some models include MP3 player capability and hard drives for music storage.

Pricing

Pricing is calculated in three groups: 1) GPS navigation hardware, 2) Two-way communication and GPS tracking hardware and monthly cellular fees and 3) two monthly service fee options for tracking only and full two-way communication and tracking. Quantity discounts are available on the hardware and upgrades. Cellular services are not discounted by quantity, but price breaks are available on six-month or annual prepaid agreements.

Installation

For clients who choose not to select the self-install option, professional on-site installation is available through a nationwide provider.



For More Information

To find out more about the U.S. Bank Voyager Affinity Program, contact Aaron Loveridge at (832) 486-1229 or aaron.loveridge@usbank.com.

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