

# U.S. Bank Voyager Affinity Program

Through a partnership with Leaseure Corporation



## Leaseure History

Leaseure Fleet Leasing was created in 1994 by R. Rike Allen. Rick spent 25 years in the commercial fleet leasing industry running branch offices for national leasing companies, including Leasing Associates, Inc., Crockerbank Leaseplan, United States Fleet Leasing and Dobbs Fleet Leasing. In 1995, Leaseure became one of the original lease facilitators chartered by the State of Texas. The company was incorporated in January 1997, as Leaseure Corporation.

## Leaseure Recognized for its Growth

Leaseure was recognized by the *Houston Business Journal* Houston 100<sup>®</sup>, as one of the fastest growing companies in Houston and southeast Texas, and received the 2007 *Houston Business Journal* "Fast 100" award.

## Leaseure Functions

As a lease facilitator, Leaseure performs all of the same functions as a lessor:

- Prices and orders new vehicles
- Develops lines of credit adequate for a client's needs
- Creates selector lists for clients
- Locates vehicles out of stock
- Facilitates all lease documents
- Arranges for delivery of vehicles to remote locations
- Handles or facilitates proper licensing, tax and title documentation
- Ensures that each vehicle is properly insured
- Arranges for the transportation and disposition of used vehicles

Note: There is one exception; Leaseure does not take the title of the vehicles in its own name.

## Leaseure Funding Partners

The following is a partial list of funding partners Leaseure utilizes:

- PHH — PHH is the second-largest fleet management company in North America. Leaseure is one of only two companies in the country with a direct funding relationship with this company.
- GE Capital Transportation Finance — GE is the largest leasing company in the world.
- Hitachi Credit America — Leaseure is one of only two non-dealership-related companies to have a direct funding relationship with Hitachi.
- Credit Union Services, Inc. — Texas' largest and the country's fastest-growing credit union. Leaseure has been their largest commercial customer for the past five years.
- U.S. Bank Equipment Finance — the nation's 6th-largest commercial bank.
- SunTrust Bank Leasing — The nation's 5th-largest banking group.



## **For More Information**

To find out more about the U.S. Bank Voyager Affinity Program, contact Aaron Loveridge at (832) 486-1229 or [aaron.loveridge@usbank.com](mailto:aaron.loveridge@usbank.com).

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