



# News Release

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## **U.S. BANK HOSTS VOYAGER CHANNEL PARTNER MEETING & ADVENT BUSINESS SYSTEMS USER CONFERENCE**

**HOUSTON** (Dec. 2, 2008) – U.S. Bank Voyager Fleet Systems, a leading provider of universal fleet fueling and maintenance cards, and U.S. Bank Advent Business Systems, a leading software solutions provider to the petroleum and energy industries, recently held a joint customer meeting/users conference on Nov. 12 – 13 in San Francisco.

The U.S. Bank Voyager Channel Partner Meeting & Advent Business Systems User Conference brought together more than 75 leaders from the fleet fueling and petroleum distribution markets to learn about the latest Voyager and Advent technologies and business opportunities.

The day-and-a-half event featured speakers from U.S. Bank, Voyager Fleet Systems, Advent Business Systems, Greenberg, Grant & Richards Inc., K.E. Austin/GoGas, PowerUp Fleet, Leasecure Corp., CMi Solutions, Progress Software and SMARTLogix. The speakers discussed the challenges that lay ahead in the petroleum industry; shared new revenue opportunities and discussed best industry practices, including planning for emergency fueling services, petroleum distribution strategies and accessing risk management challenges in today's environment.

The Voyager product group demonstrated the latest enhancements to its merchant locator, which let clients search fueling and maintenance locations by address, zip code or by merchant attributes (fuel products and maintenance). The Voyager team introduced its Dun & Bradstreet, Inc. (DNBi) program which credit qualifies potential new channel partner customers; demonstrated the new channel partner website (to be launched in Q1, 2009) and discussed new marketing initiatives.

The Advent product group discussed product developments that provide customers increased IT support, fraud monitoring services and disaster recovery services. Additionally, the product group discussed the latest features surrounding the company's software, including recent updates to the cardlock, accounting, fuel wholesale, web interface, mobile fueling and bulk sales functions.

“The event was a great opportunity to bring our staff together with the Voyager Channel Partners, Advent customers and industry leaders in an exchange of ideas and best practices,” said Mike Oleniczak, senior vice president, U.S. Bank Voyager Fleet Systems. “The ultimate goal of the event was to lay the groundwork to make our programs best-in-class and to plan for future growth.”

This was the fifth U.S. Bank Voyager Channel Partner Meeting and the first Advent Business Systems User Conference.

U.S. Bank Voyager Fleet Systems Inc. is a leading provider of the universal fleet fueling and maintenance card for over 1.6 million vehicles. Specifically designed to serve the needs of any size fleet, Voyager issues the Voyager Fleet Card, accepted at over 230,000 retail locations in all 50 states and provides comprehensive fleet management information services to commercial businesses and government agencies. Visit Voyager online at [www.usbank.com/voyagerfleet](http://www.usbank.com/voyagerfleet).

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U.S. Bank Advent Business Systems provides a full suite of next-generation, software solutions to the petroleum and energy industries. Advent delivers a comprehensive inventory, accounting and information management system that meets the demands of your growing petroleum business. Visit Advent online at [www.usbank.com/advent](http://www.usbank.com/advent).

U.S. Bancorp (NYSE: USB), with \$247 billion in assets, is the parent company of U.S. Bank, the 6th largest commercial bank in the United States as of Sept. 30, 2008. The company operates 2,556 banking offices and 4,903 ATMs, and provides a comprehensive line of banking, brokerage, insurance, investment, mortgage, trust and payment services products to consumers, businesses and institutions. Visit U.S. Bancorp on the web at [www.usbank.com](http://www.usbank.com).

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