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## **SPIRIT® PETROLEUM ANNOUNCES PARTNERSHIP WITH U.S. BANK VOYAGER FLEET SYSTEMS**

### **Partnership enables Spirit® to offer competitive credit card processing rate through NBS**

**Lafayette, LA (February 28, 2008)**—Vera Haskins, President of Spirit® Petroleum, announced the launch of a major partnership between Spirit® and U.S. Bank Voyager Fleet Systems (Voyager). The alliance enables Spirit® to provide a complete package of turnkey business solutions for its licensees. Among these new services is a credit card processing agreement with National Bankcard Services (NBS), through which Spirit® has negotiated for a competitive rate significantly lower than the industry average. Other new offerings include a Spirit® Fleet Card, gateway networking services, ATM, inventory management, accounting and wholesale solutions, tank monitoring and check verification. More information on the red-white-and-blue image's features and benefits is available at the forthcoming, new and improved [www.SpiritPetroleum.com](http://www.SpiritPetroleum.com).

“As a result of this partnership, Spirit® has negotiated for the best possible prices for a variety of tools and technology critical for licensees to compete in this challenging industry,” explained Ms. Haskins during a presentation yesterday at the annual Louisiana Oil Marketers and Convenience Store Association Expo. “As a brand managed by marketers and owned by the nonprofit Petroleum Marketers Association of America, Spirit's® primary goal is to provide solutions for our licensees. This new à la carte menu of services proves that first and foremost, we continue to have the interest of marketers in mind.”

Ms. Haskins cited numerous benefits of Spirit's® partnership with Voyager. In addition to low-priced credit card processing, highlights include the new Spirit® Fleet Card featuring “easy implementation, cards accepted inside or pay-at-the-pump, a variety of optional discount programs, improved cash flow and no administrative or regulatory expenses.”

According to David Alpha, Vice President for Merchant Sales and Service at Voyager Fleet Systems, “We are excited to facilitate a package of unparalleled tools for the expanding national community of Spirit® licensees. Voyager is widely considered an industry leader in Fleet card and business solutions, and looks to share this experience and knowledge with Spirit®.”

Spirit® Petroleum was created in 2002 to present a positive alternative to qualifying members of the nonprofit Petroleum Marketers Association of America's 46 state associations. Spirit® provides petroleum marketers a national, quality image with flexible requirements and fair branding costs. The brand is embraced by marketers nationwide with licensed sites in states from coast to coast, including Alaska and Hawaii. More than half of the licensees have branded multiple locations, a firm testimony that the industry values this new, competitive Spirit®. For more information, visit [www.SpiritPetroleum.com](http://www.SpiritPetroleum.com) or call (215) 862-8112.

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