



News Release

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U.S. BANK VOYAGER FLEET SYSTEMS ADDS PLAVAN FLEET TO CHANNEL PARTNER PROGRAM

HOUSTON (March 26, 2009) – U.S. Bank Voyager Fleet Systems Inc., a leading provider of universal fleet fueling and maintenance cards, is expanding its Channel Partner Program with the addition of San Diego-based Plavan Fleet.

By becoming a Voyager Channel Partner and representing a leading fuel card program, Plavan Fleet can issue co-branded fleet cards for its customers and tap into the powerful Voyager acceptance network of more than 230,000 fuel and maintenance locations throughout the country. The company can also generate additional income based on fuel volume sold, deepen the relationships with its existing clients, build a stronger portfolio of fuel-related service offerings and target new business opportunities.

Plavan Fleet joins a growing list of petroleum distributors that are Voyager Channel Partners.

“We were looking for an expansive fleet card acceptance network, not only in California, but across the nation,” said Jake Zuanich, president, Plavan Fleet. “Voyager not only delivers the acceptance locations, it also delivers the back-end reporting tools, marketing and customer service support needed to offer a first class product to our customers.”

“Through our program offering, tailored to public and private fleets, both large and small, Voyager can deliver solutions for the entire vehicle fleet market,” said Jeff Rankin, senior sales and marketing officer, U.S. Bank Corporate Payment Systems. “We will leverage our years of experience serving the fleet card industry and the channel partner distribution channel to help Plavan Fleet grow their existing and future fleet card business.”

Plavan Fleet is a leading provider of innovative fuel and information management solutions to commercial and industrial fleets. With Plavan Fleet’s fuel and information management program, its customers realize productivity increases, expense controls and information management tools to enhance their bottom line. Plavan Fleet is headquartered in San Diego, California and provides fleet fueling solutions to businesses across the United States. For more information, visit www.plavan.com.

U.S. Bank Voyager Fleet Systems Inc. is a leading provider of the universal fleet fueling and maintenance cards for over 1.6 million vehicles. Specifically designed to serve the needs of any size fleet, Voyager issues the Voyager Fleet Card, accepted at over 230,000 retail locations in all 50 states and provides comprehensive fleet management information services to commercial businesses and government agencies. To learn more, visit Voyager online at www.usbank.com/voyagerfleet.

U.S. Bancorp, with \$247 billion in assets, is the parent company of U.S. Bank, the 6th largest commercial bank in the United States as of Sept. 30, 2008. The company operates 2,556 banking offices and 4,903 ATMs, and provides a comprehensive line of banking, brokerage, insurance, investment, mortgage, trust and payment services products to consumers, businesses and institutions. Visit U.S. Bancorp on the web at www.usbank.com.

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